



Resolution No. 2018R-224

City of Minneapolis

File No. 2018-00819

Author: Jenkins

Committee: COW

Public Hearing: None

Passage: Jul 20, 2018

Publication: JUL 28 2018

RECORD OF COUNCIL VOTE				
COUNCIL MEMBER	AYE	NAY	ABSTAIN	ABSENT
Bender	X			
Jenkins				X
Johnson	X			
Gordon	X			
Reich	X			
Fletcher	X			
Cunningham	X			
Ellison	X			
Warsame	X			
Goodman	X			
Cano	X			
Schroeder	X			
Palmisano	X			

MAYOR ACTION

☒ APPROVED

☐ VETOED

MAYOR

JUL 23 2018

DATE

Certified an official action of the City Council

ATTEST

CITY CLERK

Presented to Mayor: JUL 20 2018

Received from Mayor: JUL 23 2018

Establishing the Complete Count Committee to serve as an advisory board to the City Council on issues of the 2020 Census.

Whereas, the 2020 Census will take place on April 1, 2020; and

Whereas, achieving a good Census is the foundation for a fair democracy; and

Whereas, the decennial Census is the most inclusive civic activity in our country, covering every person in every household; and

Whereas, the Census is the tool used to determine political representation and funding distribution; and

Whereas, ensuring a complete and accurate count of all residents is vital for our city and our residents; and

Whereas, an incomplete and inaccurate count will result in unequal political representation and unequal access to vital public and private resources; and

Whereas, an incomplete and inaccurate count may undermine efforts the city is making to further efforts addressing equity and inclusion in our city; and

Whereas, the increase in negative rhetoric toward many of our country's residents has eroded any trust in government and, subsequently, will deter people from participating in the Census; and

Whereas, the 2020 Census will be a challenge, but working as One Minneapolis, we hope to achieve that goal; and

Whereas, in Minneapolis, we believe every person counts;

Now, Therefore, Be It Resolved By the City Council of the City of Minneapolis:

That the 2020 Census Complete Count Committee shall be organized and supported as follows:

The City of Minneapolis will create a Complete Count Committee to provide guidance and support for the City's outreach and engagement efforts leading up to and during the 2020 Census, working together as one Minneapolis to make sure that all residents are counted. The Complete Count Committee shall be comprised of a cross-section of community members. Specifically, the Committee will be made of up of representatives or advocates from historically undercounted communities that include at least one representative from all of the following communities:

1. Native American
2. African American
3. Southeast Asian
4. East African
5. Latino
6. LBGTQ
7. Aging
8. Veteran
9. People experiencing homelessness
10. Tenant
11. College students
12. Children
13. People living in poverty

The Complete Count Committee will include geographical representatives from all thirteen (13) wards appointed by the City Council and at least one citywide representative appointed by the Mayor.

The Complete Count Committee will include representatives from the city's arts and creative economy, business sector, religious communities, and foundation sector.

The Complete Count Committee will not have a maximum nor minimum number of members in order to allow for continued recruitment. Members shall be selected through the Open Appointment process for terms ending June 30, 2020. The residency requirement may be waived by the City Council.

The chairs of the Complete Count Committee shall be selected by the Mayor and City Council President.

The Complete Count Committee shall be staffed by the Neighborhood and Community Relations Department and will provide regular updates to the Committee of the Whole. Meetings shall be open to the public, subject to the requirements of the Minnesota Open Meeting Law.

Be It Further Resolved that the Complete Count Committee is established to:

- Advise the City Council, Mayor and City departments on ideas, approaches, strategies, activities, concerns and issues with regard to obtaining a complete count of all Minneapolis residents for the 2020 Census, and
- Provide leadership and support for local outreach and educational efforts, and
- Actively promote participation in the 2020 Census within their own communities, and
- Support community, city, state, and national efforts to obtain a complete count.

Be It Further Resolved that the Complete Count Committee will be established in August 2018 and will terminate by June 30, 2020.